

ALERE® Cloud — the intuitive, intelligent web solution for complex accounting

SaaS



**IMPROVE
EFFICIENCY**
REDUCE COSTS
CUSTOMIZE
SCALABILITY
AVAILABILITY



ALERE Cloud is Software-as-a-Service (SaaS) on-demand business software that is ideal for a company working to grow in today's challenging market. The truly remarkable advantage of ALERE is it can be modified to fit your special requirements.

“ALERE has more than lived up to our expectations. It has become indispensable to the point where it is impossible to remember what the company was like before it. It has completely transformed the way we do business.”

— Doug Sylva, President
DMI, Inc.

SaaS advantages

- Improve efficiency:** Access to your company's data from your office, from your home, or from the road, anywhere and anytime you have an internet connection.
- Cost Reduction:** ALERE operates in the cloud for a monthly fee. This reduces in-house hardware and software requirements and means a shorter implementation cycle, thus accelerating time-to-benefit. It also means more capital to fund business growth.
- Customization:** ALERE is unique as it can be modified to meet your company's specific needs — an important consideration for most businesses.
- Core Competency:** Your company can focus on business instead of implementing and maintaining hardware, software, help desk, and other internal IT issues. This leaves IT staff free to research strategic issues around technology in your business.
- Software Upgrades:** Periodically new features and corrections are introduced at no cost, which avoids technological obsolescence.
- Scalability:** ALERE lets you add or reduce users, open or close locations, or change strategies with little or no effort.
- Availability:** Most SaaS hosts guarantee “up-time” because they invest in high-end hardware and operating environments.

SaaS is well suited for

- Businesses that will better benefit from capital investment for expansion.
- Small businesses that have a need for the sophisticated technology of ALERE but do not have the budget available to invest.
- Companies with distributed or multi-unit operations.

